



bluedonkey
Intelligent Telemarketing

Press Release

Blue Donkey opt out of IDMF 2007 Exhibition

Soham, March 2007

Blue Donkey has decided they will not now be exhibiting at the International Direct Marketing Fair at Earl's Court in May 2007.

A last minute dispute with the organisers of the show has resulted in Blue Donkey moving their support to another event which is due to take place in 2008.

Sincerest apologies are offered to those who were planning to visit the Blue Donkey stand. Nevertheless, the Blue Donkey team would be delighted welcome visitors to our offices in Cambridgeshire; alternatively we'd be happy to arrange a visit to your premises.

Ends

Notes to Editor

Blue Donkey Limited was set up 9 years ago by Sureya Landini. Having outgrown its original premises in Wilburton, the company relocated to a spacious, extensively refurbished building in Soham.

The business has grown steadily and is a £1 million turnover-business with a prestigious client base, some of which has been retained throughout its nine year history. Blue Donkey is a multi-award winning business. Managing Director, Sureya Landini has also won recognition personally in numerous business awards. She is former East of England, Businesswoman of the Year(2005) and Enterprise Award Winner (2004), finalist for the Cambridge Evening News Businesswoman of the Year (2005) and Anglian Business Award, Business Person of the Year (2005).

For further information, please contact Robbie Rouse at Blue Donkey Limited by email: rrouse@bluedonkey.co.uk or Tel No: 08450 66111 or alternatively please contact Krystyna Boughey at Marketing Plus: email Krystyna@marketingplus.co.uk or Tel No: 01638 611254.

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