



bluedonkey
Intelligent Telemarketing

Press Release

Blue Donkey Exports Telemarketing to US

Soham, Friday 5th May 2006

A blue chip international client flew in from the US this week to discuss plans for a major new telemarketing programme that will help fuel the further expansion of Blue Donkey, the multi award- winning Soham business.

The move could bring another 40 jobs to the area. The Intelligent Telemarketing company specialises in business development initiatives for a broad range of clients from Medical Devices companies, Drug companies, Pharmaceuticals, Technology or Finance sector businesses. Blue Donkey's Operations Director, Robbie Rouse explained "We are delighted to have been awarded a very large contract that will grow over time. We have up to 30 vacancies to be filled in the coming weeks."

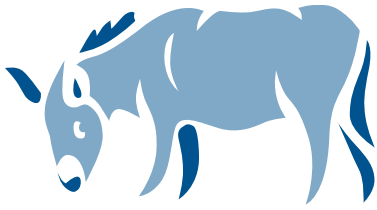
Candidates wishing to be considered for intelligent telemarketing positions are requested to email their CV to rrouse@bluedonkey.co.uk or telephone Operations Director, Robbie Rouse on 08450 661111.

This news comes at an exceptionally busy time as the company prepares to attend their major industry event in London. Blue Donkey will be exhibiting at the International Direct Marketing Fair in Earl's Court and can be found on Stand No E451 from 9 – 11 May inclusive.

While at the show, Managing Director, Sureya Landini, will collect the DM-Business sponsored Contact Centre Award for Blue Donkey's unique "10-minute Telemarketer" product. This is a prestigious, national marketing award.

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Notes to Editor

Blue Donkey Limited was set up 9 years ago by Sureya Landini. Having outgrown its original premises in Wilburton, the company relocated to a spacious, extensively refurbished building in Soham.

The business has grown steadily and is a £1 million turnover-business with a prestigious client base, some of which has been retained throughout its nine year history. Blue Donkey is a multi-award winning business. Managing Director, Sureya Landini has also won recognition personally in numerous business awards. She is former East of England, Businesswoman of the Year(2005) and Enterprise Award Winner (2004), finalist for the Cambridge Evening News Businesswoman of the Year (2005) and Anglian Business Award, Business Person of the Year (2005).

For further information, please contact Robbie Rouse at Blue Donkey Limited by email: rrouse@bluedonkey.co.uk or Tel No: 08450 66111 or alternatively please contact Krystyna Boughey at Marketing Plus: email Krystyna@marketingplus.co.uk or Tel No: 01638 611254.

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